



MEDIA RELEASE

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LIBERTY SIGN DUAL OLYMPIAN JENNY OWENS

Liberty Skis today announced the latest addition to its pro team, signing Dual Olympian skier Jenny Owens. Jenny Owens is one of Australia's most gifted athletes. A dual winter Olympian, Jenny has represented Australia in Ski Cross at Vancouver in 2010 and Alpine Skiing in Salt Lake City in 2002.

Liberty Skis Australian Distributor and Athlete Simon Blondel says, "It's great having such a high caliber skier as in Jenny representing the brand, adding to our already strong team. It's a powerful endorsement of our skis. I've known Jenny for a long time, skiing with her in the old days at Perisher and to now have her onboard the growing Liberty Family and wanting to ski on Liberty Skis is awesome. Freeskiing is an integral part of training and one that I'm pleased to share with Jenny. Stoked Jen has chosen our strong brand."

Jenny is currently Australian National Ski Cross Champ and is looking forward to a great Aussie season in the lead up to Sochi next year.

Jenny says, "I'm super excited to join the Liberty Family and feel that it's the right brand to suit my skiing when I'm not training on course. The skis are amazing and the guys are having a great time doing what they love, skiing! It feels good to be part of a great brand and Family here in Australia. I'm looking forward to a great successful season ahead and feeling strong and positive for the Olympics next year."



Jenny Owens with the all new Liberty Sequence – Photo cred Cameron Spencer

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